



## Contact Information

**Fachhochschule Koblenz**  
University of Applied Sciences

**Faculty of Business  
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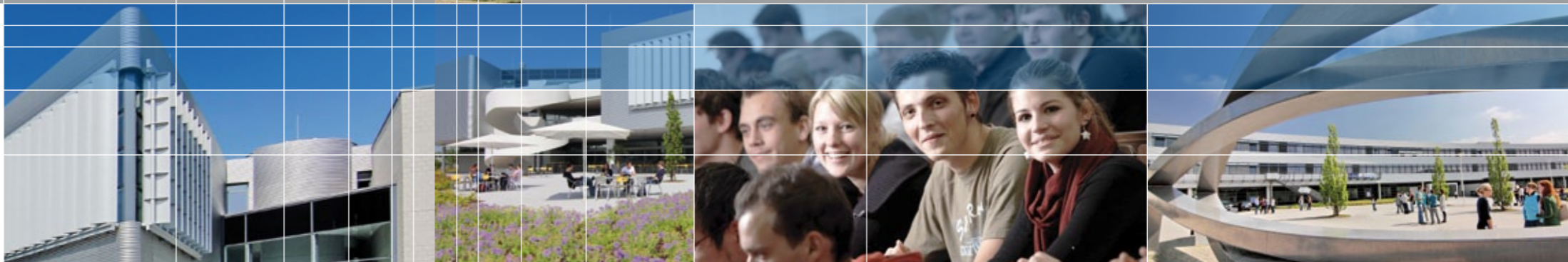
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## Semester Programme in English

Faculty of Business & Management





## General Information

### Koblenz University of Applied Sciences

We are a small university with three campuses in three different locations. The Faculty of Business & Management is located in the historical city of Koblenz in the beautiful Rhine Valley famous for its scenery and good food.

We have about 1,100 full-time students in our faculty and currently offer four different Bachelor programmes in Business Administration, Mittelstand Management, Marketing & International Business and Business Engineering.

We have a Master programme in Business Management and hope to expand our postgraduate section in the near future.

Our students have the opportunity to work with our highly qualified team of professors and lecturers in small, supportive groups in subject areas that are both theoretical and applicable to the real world of business. All our staff have experience of working in industry, so students can be confident that they will leave Koblenz with knowledge and skills necessary for their working lives.

We would like to extend a warm welcome to both students who would like to join us at Koblenz and to academics wishing to participate on a staff mobility programme. We look forward to working with you!

## 30 ECTS English Programme

### A Quick Overview

Our 30 ECTS programme has been devised to cater for all students interested in deepening their knowledge of Business & Management and focuses on both German business behaviour and skills required to work internationally. It consists of the following modules that are offered in both semesters (Winter Semester typically runs from October to January, Summer Semester from March to July).

Please note that we do offer additional modules in the English language which can also be chosen. Further information can be found in our Module hand-books. We look forward to welcoming you to Koblenz!

General Management	10 ECTS
German Business Behaviour	5 ECTS
International Negotiations (BEIII)	5 ECTS
Language module: English, Spanish, French or Chinese	5 ECTS
One module of choice OR	5 ECTS
Cultural Diversity Seminar Intercultural Communication Seminar +	2 ECTS
German Language course	3 ECTS